



Venture

dare to be audacious

TED^x Augusta

**x = independently
organized TED event**

Partner Invitation

TEDxAugusta 2018
February 3, 2018
Augusta, Georgia
www.tedxaugusta.com

TED (Technology, Entertainment and Design)

TED began as a conference in 1984 and has become an organization that curates an internationally renowned speakers conference series. TED's mission is to spread ideas, usually in the form of short, powerful talks (18 minutes or less).

TED conferences bring together the world's leading thinkers and doers to share ideas that matter on almost all topics – from science to business to global issues. The talks at the conferences, called TED Talks, are then made available to watch for free around the world on TED.com.

Eight years ago, in the spirit of “ideas worth spreading”, TED created TEDx to help share ideas in communities. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. There are now 5,000 communities that produce TEDx events and programs in the United States and around the world.

TEDxAugusta

TEDxAugusta is an annual independently organized one-day event that draws a diverse audience from around the Southeast. With live speakers and TED Talks video, the event brings people together, provides the community with access to a broad spectrum of ideas and establishes new connections through the exchange of those ideas.

TEDxAugusta, licensed by TED, is a not-for-profit local program organized by volunteers. One-hundred percent of funds raised through TEDxAugusta ticket sales and partnerships go back into organizing the TEDx event and are tax deductible to the full extent of the law.



In addition to the opportunity for employee engagement through community service and volunteerism, every TEDxAugusta event presents intimate opportunities for your company to collaborate with speakers, the TEDxAugusta team, and other influential leaders in the community at a VIP Private dinner and post-event cocktail party.

TEDxAugusta By the Numbers

- A total of 46 speakers and performers
- 225 speaker applications
- Over 23,000 volunteer hours
- 1250 attendees
- 22 works of art displayed
- Over 675,700 views on YouTube

TEDxAugusta 2018

- Will feature 13-15 speakers, artists, and performers
- Will be held at the historic Miller Theater
- Attendance projected at 800+ (based on interest and previous years' attendance)
- 20% of tickets will be sold at a discount to students



Call for Speakers	September 1 - October 11 (11:59pm)
Pre-sale Tickets Available	September 15
Speakers Announced	November 10
Meet and Greet VIP Party	November, 2017
VIP Dinner Reception	January, 2018
TEDxAugusta	February 3, 2018
Private VIP Cocktail Party	February 3, 2018

Tickets on Sale	Early Bird	\$50.00
	Youth (14-21)	\$20.00
	Mezzanine	\$40.00
	Regular	\$65.00
	VIP	\$125.00
	VIP Patron	\$250.00
	Group Tickets (10)	\$500.00

The creative approach to partnerships

Partners to TEDx events should:

- Be as creative as possible -- find artistic ways to present
- Experiment with new ideas or innovative products
- Provide the TEDx community with an interactive experience
- Space included outside the main stage: streetside, community rooms, and idea labs
- Demonstrate firsts -- this is the perfect place to launch your next product or service
- Bring your best team to TEDx

If you have further questions on partnerships or other means of supporting the TEDxAugusta event, please contact:

Grace Belangia
grace@tedxaugusta.com
(706) 877-8707

MATTER (2014)

David Walker | Different is Good
Ned R. Murray | Education Revolution
Leonard "Porkchop" Zimmerman | Making Happy
Dr. Stephen Hsu | Success Through Hardship
Philip Morsberger | Some Thoughts on Making Art
Dr. Sumir S. Patel | Imaging Humans
Melissa Fay Greene | Everything You Wanted
to Know About Sex But Couldn't Spell
Jonathan Adams & Montana Skies | Sound Therapy
for Anxiety and Stress
Nick Skytland | What Matters Most
Brandy R. Horne | Technology Language
Alex Wier | Message Matters
Michael Lay | Joining the Art Conversation
Luke Davis | Creation and Curation

AUTONOMY (2016)

Elizabeth Chandler | The Human Condition
Jay Samit | It's Time to Disrupt You!
Warren Karp | "Art and Science" OR "Art or Science"?
Ben Casella | Autonomy: A Visual Perspective
Donny Weber | Our Biases and Triggers
Christopher Shelley | Giving Time in Harrisburg
Kim Romaner | Do You Know that Your Community
Has a Technological Destiny
Daryl Rolle | Barber Chronicles: the Autonomous Chair
Nathan Klose | Act Your Shoe Size
Edward Elser | Our Future is Awesome

CONNECTIONS (2015)

Lucas Shaffer | Hacking the Middle Class
Steven Uhles | Creative Capital the Inherent
Worth of the Abstract
David Bowers | Decrypting Social Intercourse
Chris McKinney | Creating the Future: Why Wait?
Ali Llewellyn | How Technology, Adventure &
Space Exploration Make Us More Human
Harry Judd | Parenting to Empower
Celeste Headley | Don't Find a Job, Find a Mission
Fayth Parks | How Culture Connects
to Healing & Recovery
Jeff Foley | Connecting the World of the Arts
and Leadership
John Rigg | The Effect of Trauma on the Brain and
How It Affects Behaviors
Elwood Robinson | The History and Importance of
the HBCU Experience
Turner Simkins | Reconnecting the Human Environment

VENTURE (2018)

Ashish Thakur | A Life Turned Upside Down
in a Small Southern Town, Then Turned Back Around
Colin Owen | Hi, You Might Know Me.
Jame Geathers | Taking Off the Mask of Bipolar
Jared Williams | Passion vs. Paycheck: The Danger of
Playing it Safe
Jeff Annis | Be Big or Be Great... Why Choose Great
Over Big
Julie Robins | The Healing Power of Horses
Matthew Banks | There's No Love Like a Father's Love!
Michael Rollock | Prescribing Purpose: Light Where
There is No Light
Natalie Schweers | Invest Like a Girl
Patrick Darnell | Re-Imagining Church
Rob Lamberts | Hi, I'm Rob and I'm a Recovering
Doctor
Scott Thorp | How You Innovate Already
Tara Rice Simkins | Venture to Listen
Tirraney Thurmond | Resiliency and Self-Discovery
Through Ancestral Research
Tom Hubbard | When You Come to a Fork
in the Road... Take It!
Tom Patterson | Tradecraft Today: Applying Intelligence
Lessons to Ventures
Travis Hamilton | Breaking Silos

Past Partners

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Doing the right thing.



Partner Benefits

	<i>VIP Patron</i> \$250	<i>Dreamer</i> \$2,500	<i>Connector</i> \$5,000	<i>Thinker</i> \$7,500	<i>Innovator</i> \$10,000
Name/Logo at Event/in Program	●	●	●	●	●
Reserved VIP Seating	●	●	●	●	●
Giveaways to Attendees (600+)		●	●	●	●
Interactive Demonstrative Table		●	●	●	●
Gifts to Speakers			●	●	●
Logo on TEDxAugusta Website			●	●	●
Sponsor of One *Exclusive Event			●	●	●
Industry Exclusivity				●	●
Logo on Display for YouTube Playlist				●	●
Scholarship for Youth, Military Attendees					●
Sponsor of Morning OR Afternoon Break		●	●		
Tickets to TEDxAugusta 2018	1	8	10	15	30
Invitation to VIP Cocktail Party	1	2	2	4	10
Invitation to Private, Speaker-Only Dinner		2	2	4	6
Invitation to Meet and Greet Reception	1	2	2	4	6

**Exclusive Events include Cocktail Party, Meet and Greet, and VIP Dinner*

Contact Information

Name: _____ Company: _____
 Address: _____ City & ZIP: _____ State: _____
 Email: _____ Phone: _____
 Web Address: _____

Contribution Information

- Check, in the amount of \$_____ payable to TEDxAugusta
 540 Telfair Street
 Augusta, GA 30901
- Credit Card, in the amount of \$_____
- Name on Card: _____
 Card Number: _____ Exp. Date: ___/20___ CVB: _____
 Authorization (signature): _____
- Online Donation
 You can go online to www.theclubhou.se/donate/ and include "TEDxAugusta" in the "notes" section.

theClubhou.se acts as the fiscal agent of TEDxAugusta; our EIN # is 46-2793987